2015 is a very special year for Alvarez. Our brand will celebrate its 50th anniversary, a landmark occasion which not only inspires us to review our history, but also to look to the future and imagine Alvarez in another 50 years.

The acoustic guitar has stood the test of time. Through ever-changing music landscapes and cultures, and developments in digital devices for making and listening to music, the acoustic guitar has, in design, remained close if not exactly the same as when C.F. Martin invented the X-brace system for steel string guitars back in the 1850’s.

Of course there has been continuous development in manufacturing as luthiers and guitar companies try to perfect the acoustic guitar and its production, but in overall concept the acoustic guitar remains the same as it always has been, a wooden soundbox, with a neck, headstock, bracings, and strings that has helped artists express their feelings and influence ours for decades. It is the songwriter’s canvas, the musician’s friend, the instrument you can play softly in the dead of night or make it shout and scream if you so desire. So here’s to the acoustic guitar in general, as well as Alvarez’s 50th birthday.

We have some very special instruments launching this year with our 1965 Series, and of course the Grateful Dead Series; it’s their 50th too. But our standard line has also improved, with a focus on the quality of the finish. It’s thinner and shinier, helping to project tone even further, and make our guitars look even prettier.

Happy birthday Alvarez! Let’s have a great year and make some more history.

CHRIS MEIKLE & THE ALVAREZ TEAM
St. Louis Music

*Models and specifications are subject to change without notice.
Produced by St. Louis Music and Paul & Sam Ltd. - www.paulandsam.co
1965: A YEAR OF TRIUMPHS AND MILESTONES.

The year the Beatles released their groundbreaking Rubber Soul album, the year that The Sound of Music released in theaters and became an instant classic, and the year that saw Edward Higgins White become the first American to walk in space.

And it was a year of conflict and tragedies. Martin Luther King led protests throughout the south to champion the civil rights movement. The first U.S. combat troops arrived in Vietnam. We lost Winston Churchill and T.S. Eliot.

ST. LOUIS, 1965: A YEAR OF INSPIRATION.

Frank Sinatra had just played the Peabody Opera House. The magnificent St. Louis Arch had just been completed. And in a quiet part of the city, a company called St. Louis Music had a vision. A vision for a line of guitars that could reach out to the musical revolution sweeping the world and inspire a generation of new players.

This new line of instruments would become Alvarez Guitars.

A PARTNERSHIP

Just a few years later, Alvarez would form a momentous alliance that would take every aspect of the brand to new heights. Then-owner of Alvarez, Gene Kornblum, fused his mastery of marketing and guitar knowledge with the transcendent luthiery of Kazuo Yairi, of Kani, Japan. This union created a culture of constant improvement at Alvarez, one that still exists today.

It’s a partnership that has born many successes over the years. St. Louis Music’s ability to put fine instruments in the hands of the world’s greatest players has made Alvarez a globally recognized brand, while the craftsmanship and design of Kazuo Yairi has defined the brand’s quality for many years. Until his passing in March of 2014, Kazuo would personally sign the neck block of his Alvarez-Yairi instruments. His son now carries on that tradition, and the Master Luthiers taught by Kazuo and his contemporaries continue building amazing guitars. We will miss Mr. Yairi greatly. He was a driven and charismatic leader and in this, our 50 anniversary year, we remember him with fond memories and great thanks.

ALVAREZ ARTISTS

Over the last 50 years, Alvarez and Alvarez Yairi guitars have been played by artists of every genre, from folk and blues to Rock and Heavy Metal. Bob Weir and Jerry Garcia of the Grateful Dead each have signature models, and Bob’s WY1 has become one of the most popular handcrafted guitars in the world, played regularly by Joe Bonamasso and Bo Diddley. Other artists that have brought Alvarez to their stages are Paul McCartney, U2’s Bono, David Crosby, Johnny and June Carter Cash, and Carlos Santana.

And while those amazing talents humble us by choosing our guitars, we’re also driven by the thousands of everyday players that pick an Alvarez for their unique musical experimentation and growth.

ALVAREZ BEYOND

For Alvarez, the years to come are a promise of further innovation and excellence. Our design team are constantly honing the specs of our guitars, committed to delivering instruments that don’t only look and sound great, but also offer a wide variety to consumers, and at a very accessible cost. In the last few years alone, the brand has won many awards around the world and continues to garner recognition as a leader and pioneer in the industry.

The 50th Anniversary of the brand will see the release of some stunning commemorative models, each featuring tightly grained, seasoned woods, hand cut Abalone purfling, Acacia back and sides and a wonderful Shadowburst finish over the shimmering Sitka.

This exciting new range can be found on page 30.

Looking ahead, into the next half century, it will be a time filled with new music and artists. Alvarez has always been, and will continue to be devoted to those creators and players, and providing them the finest instruments we can craft.

THANK YOU

50 YEARS OF ALVAREZ GUITARS
Regent Series are high quality entry level guitars, designed to give younger players, or players just starting out, an enjoyable experience in learning to play guitar.

They are very much, serious guitars made from quality woods and components with many features of our more expensive instruments. You will be blown away by how good they sound and respond, and we hope you’ll find your new guitar hard to put down.
All Regent models ship with the Alvarez Duo-Foam Deluxe Gig Bag.

**KEY FEATURES**
- Top: Spruce
- Back & Sides: Mahogany
- Neck: Mahogany, Satin Finish
- Bracing: Standard Scalloped X
- Bridge: Bi-Level Rosewood
- Fingerboard: Rosewood
- Headstock Plate: Rosewood
- Nut & Saddle: Rosewood
- PPS Synthetic Bone
- Tuners: Chrome, Die-cast
- Binding: Ivory ABS
- Strings: D’Addario EXP16
- Nut & Saddle: PPS Synthetic Bone
- Saddle: Bi-Level Rosewood
- Gig Bag: AGB-15, Duo-Foam 15mm

**CLASSICAL**
- Top: Spruce
- Back & Sides: Mahogany
- Neck: Mahogany, Satin Finish
- Bracing: Standard Scalloped X
- Bridge: Bi-Level Rosewood
- Fingerboard: Rosewood
- Headstock Plate: Rosewood
- Tuners: Chrome, Die-cast
- Binding: Ivory ABS
- Strings: D’Addario EXP16
- Nut & Saddle: PPS Synthetic Bone
- Saddle: Bi-Level Rosewood
- Gig Bag: AGB-15, Duo-Foam 15mm

**DREADNOUGHT**
- Top: Spruce
- Back & Sides: Mahogany
- Neck: Mahogany, Satin Finish
- Bracing: Standard Scalloped X
- Bridge: Bi-Level Rosewood
- Fingerboard: Rosewood
- Headstock Plate: Rosewood
- Tuners: Chrome, Die-cast
- Binding: Ivory ABS
- Strings: D’Addario EXP16
- Nut & Saddle: PPS Synthetic Bone
- Saddle: Bi-Level Rosewood
- Gig Bag: AGB-15, Duo-Foam 15mm

**FOLK/OM**
- Top: Spruce
- Back & Sides: Mahogany
- Neck: Mahogany, Satin Finish
- Bracing: Standard Scalloped X
- Bridge: Bi-Level Rosewood
- Fingerboard: Rosewood
- Headstock Plate: Rosewood
- Tuners: Chrome, Die-cast
- Binding: Ivory ABS
- Strings: D’Addario EXP16
- Nut & Saddle: PPS Synthetic Bone
- Saddle: Bi-Level Rosewood
- Gig Bag: AGB-15, Duo-Foam 15mm

**TRAVEL**
- Top: Spruce
- Back & Sides: Mahogany
- Neck: Mahogany, Satin Finish
- Bracing: Standard Scalloped X
- Bridge: Bi-Level Rosewood
- Fingerboard: Rosewood
- Headstock Plate: Rosewood
- Tuners: Chrome, Die-cast
- Binding: Ivory ABS
- Strings: D’Addario EXP16
- Nut & Saddle: PPS Synthetic Bone
- Saddle: Bi-Level Rosewood
- Gig Bag: AGB-15, Duo-Foam 15mm

**REGENT SERIES**

RC26HCE features
- 14th fret joint
- Curved fingerboard
- 48mm nut

**RC26**
- Natural/ Gloss

**RC26HCE**
- Natural/ Gloss

**RF26**
- Natural/ Gloss

**RF26CE**
- Natural/ Gloss

**RT26**
- Natural/ Gloss

**RD26**
- Natural/ Gloss

**RD26CE**
- Natural/ Gloss

**RD26SB**
- Sunburst/ Gloss

**RD26CESB**
- Sunburst/ Gloss

**RD26**
- Natural/ Gloss

**RD26CE**
- Natural/ Gloss

**RD26SB**
- Sunburst/ Gloss

**RD26CESB**
- Sunburst/ Gloss

**RT26**
- Natural/ Gloss

**RD26**
- Natural/ Gloss

**RD26CE**
- Natural/ Gloss

**RD26SB**
- Sunburst/ Gloss

**RD26CESB**
- Sunburst/ Gloss

**RT26**
- Natural/ Gloss

**ALVAREZ PRODUCT GUIDE 2015 | REGENT SERIES**
**27s**

**FOLK/OM**

**DREADNOUGHT**

**KEY FEATURES**

- Top: Spruce
- Back & Sides: Rosewood
- Neck: Mahogany, Satin Finish
- Bracing: Standard Scalloped X
- Bridge: Bi-Level Rosewood
- Fingerboard: Rosewood
- Nut & Saddle: PPS Synthetic Bone
- Tuners: Chrome, Die-cast
- Binding: Strings
- Gig Bag: Yes

**SOPRANO**

- Top: Mahogany

**CONCERT**

- Top: Mahogany

**BARITONE**

- Top: Mahogany

**TENOR**

- Top: Spruce

**UKULELES**

**KEY FEATURES**

- Top: Mahogany
- Back & Sides: Rosewood
- Neck: Mahogany
- Bracing: Fan
- Bridge: Bi-Level Rosewood
- Fingerboard: Rosewood
- Nut & Saddle: Real Bone
- Tuners: Chrome, Closed Back
- Binding: 22s None - 26s Black ABS
- Strings: D’Addario
- Gig Bag: AGB-15, Duo-Foam 15mm

**REGENT SERIES**

- A/E models come with SYS250 EQ with tuner.
2015 will be another great year for Artist Series.

Already a class leading and multi award winning line of instruments, 2015 sees the finish of Artist Series become even better. We have made it thinner to help tone, and made it clearer with a beautiful shine. We believe Artist Series is simply beyond its peers with a detail in design and construction that is second to none in the solid top arena.

The success of Artist Series is not just down to us but the thousands of players who have posted, tweeted or discussed these guitars in forums, reviews, and on the street, for that, we sincerely thank you.

Awards & Accolades for Artist Series

<table>
<thead>
<tr>
<th>Award Category</th>
<th>Model</th>
<th>Magazine/Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>Best New Bass Music &amp; Sound Retailer, USA</td>
<td>AD60CE</td>
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<tr>
<td>Best Acoustic Guitar, Rock Category Chitarre Magazine, Italy</td>
<td>AD70</td>
<td></td>
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<tr>
<td>Best Acoustic Guitar under £500.00 Guitar &amp; Bass Magazine, UK</td>
<td>ART70</td>
<td></td>
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<tr>
<td>Best Electro Acoustic under £500.00 Guitar &amp; Bass Magazine, UK</td>
<td>AD70CE</td>
<td></td>
</tr>
<tr>
<td>Best Acoustic Guitar under £500.00 Guitar &amp; Bass Magazine, UK</td>
<td>AD66CE</td>
<td></td>
</tr>
<tr>
<td>Best Acoustic Series Music &amp; Sound Retailer, USA</td>
<td>ARTIST 66 SERIES</td>
<td>Nominated for Best Acoustic Series</td>
</tr>
<tr>
<td>Rated 5/5 Acoustic Magazine, UK</td>
<td>ABT60</td>
<td></td>
</tr>
<tr>
<td>Rated 90% Acoustic Magazine, UK</td>
<td>AG75CE</td>
<td></td>
</tr>
<tr>
<td>&quot;This guitar is well worth every penny of its under-$500 street price&quot; American Songwriter, USA</td>
<td>AD66CE</td>
<td></td>
</tr>
<tr>
<td>The ABT60 delivering great value for anyone considering a Baritone&quot; Teja Gerken, Acoustic Guitar Magazine</td>
<td>ABT60</td>
<td></td>
</tr>
</tbody>
</table>
30s

**KEY FEATURES**

- **Top**
  - Solid A+ Sitka Spruce
- **Back & Sides**
  - Mahogany, 50/50 Semi Gloss Finish
- **Neck**
  - Mahogany, 50/50 Semi Gloss Finish
- **Bracing**
  - FST2M
- **Bridge**
  - Bi-Level Rosewood
- **Fingerboard**
  - Rosewood, 12th Fret Inlay
- **Headstock Plate**
  - Rosewood
- **Nut & Saddle**
  - Real Bone
- **Tuners**
  - Premium Die-cast
- **Binding**
  - Ivory ABS
- **Bridge Pins**
  - PPS
- **Strings**
  - D’Addario EXP

**DREADNOUGHT**

AD30
Natural / Satin

AD30CE
Natural / Satin

AF30
Natural / Satin

AF30CE
Natural / Satin

FOLK/OM

60s

**KEY FEATURES**

- **Top**
  - Solid A+ Sitka Spruce
- **Back & Sides**
  - Mahogany, 50/50 Semi Gloss Finish
- **Neck**
  - Mahogany, 50/50 Semi Gloss Finish
- **Bracing**
  - FST2M
- **Bridge**
  - Bi-Level Rosewood
- **Inlays**
  - Abalone & Mother of Pearl
- **Fingerboard**
  - Rosewood, 12th Fret Inlay
- **Headstock Plate**
  - Rosewood
- **Nut & Saddle**
  - Real Bone
- **Tuners**
  - Premium Die-cast
- **Binding**
  - Ivory ABS
- **Bridge Pins**
  - PPS
- **Strings**
  - D’Addario EXP

**DREADNOUGHT**

AD60CE
Natural / Gloss

AD60
Natural / Gloss
Left-Handed available

“With a huge choice of tone woods and body shapes, Artist Series has a guitar for everyone.”
KEY FEATURES

Top
Solid A+ Sitka Spruce

Back & Sides
Mahogany, 50/50 Semi Gloss Finish

Neck
Mahogany, 50/50 Semi Gloss Finish

Bracing
FST2M

Bridge
Bi-Level Rosewood

Fingerboard
Rosewood

Headstock Plate
Rosewood

Nut & Saddle
Real Bone

Tuners
Premium Die-cast

Binding
Ivory ABS

Strings
D'Addario EXP16

A/E models come with SYS550 EQ with tuner.

12 STRING DREADNOUGHT

LJ60 LITTLE JUMBO

Carefully designed with a unique bracing pattern and arched back to give you as much tone from a little guitar you’re ever likely to hear.

The LJ60 is a serious little instrument, perfect for when you’re on the road, at the beach or just sitting on the porch.

Comes with the Alvarez AGB-15 Duo-foam deluxe gig bag.

KEY FEATURES

Top
Solid A+ Sitka Spruce

Back & Sides
Arched Mahogany

Neck
Mahogany, 50/50 Semi Gloss Finish

Bracing
FSTLJ

Bridge
Bi-Level Rosewood

Fingerboard
Rosewood

Headstock Plate
Rosewood

Nut & Saddle
Real Bone

Tuners
Chrome, Die-cast

Binding
Ivory ABS

Strings
D'Addario EXP16

A/E models come with SYS550 EQ with tuner.

AD60-12
Natural / Gloss

AD60-12CE
Natural / Gloss

LJ60E
Natural / Satin

LJ60
Natural / Satin
60s

BARITONE

“Rated 5/5 (ABT60)
Acoustic Magazine

“Best new bass (AB60CE)
Music & Sound Retailer

The ABT60 delivering great value for anyone considering a baritone
Teja Gerken, Acoustic Guitar Magazine

65s

BASS ELECTRIC ACOUSTIC

“

KEY FEATURES

ARTIST SERIES

CLASSICAL

AC65HCE features
• 14th fret joint
• Radius fingerboard
• 48mm nut

ABT60
Natural / Gloss
Left-Handed available

ABT60E
Natural / Gloss

AB60CE
Natural / Gloss
Left-Handed available

AC65
Natural / Gloss

AC65HCE
Natural / Gloss

AC65CE
Natural / Gloss

Top
Solid A+ Western Red Cedar

Back & Sides
Mahogany

Neck
Mahogany,
50/50 Semi Gloss Finish

Bracing
Traditional Spanish Fan

Neck Joint
Spanish Heel

Fingerboard
Rosewood

Bridge
Rosewood

Headstock Plate
Rosewood

Nut & Saddle
Real Bone

Tuners
Chrome, Open Gear Strip

Binding
Rosewood

Strings
D’Addario EXP46

A/E models come with SYS550 EQ with tuner.
The SYS650 uses B-BAND’s patented electret film technology, replacing the Piezo materials found in other acoustic guitar pickups. A Piezo pickup tends to import a sound of its own into the electrified tone, which is often described as “quacky” or synthetic. You don’t get this with B-BAND technology, which works in much the same way as a condenser microphone, allowing for accurate reproduction of the instrument’s true voice.

The SYS650 is a dual pickup system incorporating one UST (under saddle transducer) and an AST (acoustic soundboard transducer) placed under the soundboard. The amplified sound can be blended between the two pickups to find subtle changes in response for lead, picking, or rhythm work.

The SYS650 has a fully chromatic, precision tuner with backlit LCD screen; 3-bands of rotary EQ and a notch filter that helps eliminate feedback while minimizing degradation of the overall sound.

The SYS550 also uses B-bands' patented electret film under saddle pickup to achieve accurate reproduction. This is a single pickup system with an added feature on the console for ‘Presence’ to help you find the sound you need when playing live.

SYS550 also has a 3-band EQ and backlit chromatic tuner, notch, and master volume.

We’re really happy to feature this great EQ and pickup in our Regent Series guitars. The SYS250 delivers superb performance and acoustic reproduction as well as a fully chromatic, precision tuner with backlit LCD screen and a 4-band EQ.
**66s**

**KEY FEATURES**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Solid African Mahogany</td>
</tr>
<tr>
<td>Back &amp; Sides</td>
<td>Mahogany</td>
</tr>
<tr>
<td>Neck</td>
<td>Mahogany</td>
</tr>
<tr>
<td>Bracing</td>
<td>FST2M</td>
</tr>
<tr>
<td>Bridge</td>
<td>Bi-Level Rosewood</td>
</tr>
<tr>
<td>Fingerboard</td>
<td>Rosewood</td>
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<tr>
<td>Inlays</td>
<td>Abalone &amp; Mother of Pearl</td>
</tr>
<tr>
<td>Headstock Plate</td>
<td>Rosewood</td>
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<tr>
<td>Nut &amp; Saddle</td>
<td>Real Bone</td>
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<tr>
<td>Tuners</td>
<td>Premium Die-cast</td>
</tr>
<tr>
<td>Binding</td>
<td>Ivory ABS</td>
</tr>
<tr>
<td>Strings</td>
<td>D’Addario EXP16</td>
</tr>
<tr>
<td>Finish</td>
<td>High Gloss Vintage Burst</td>
</tr>
<tr>
<td>Inlays</td>
<td>Abalone &amp; Mother of Pearl</td>
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<tr>
<td>Finish</td>
<td>High Gloss Vintage Burst</td>
</tr>
</tbody>
</table>

**DREADNOUGHT**

“Artist 66’s are all Mahogany construction and have a warm and focused tone.”

**AD66SB**
Sunburst / Gloss

**AD66CESB**
Sunburst / Gloss

**FOLK/ OM**

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>AF66CESB</td>
<td>Sunburst / Gloss</td>
</tr>
<tr>
<td>AP66ESB</td>
<td>Sunburst / Gloss</td>
</tr>
</tbody>
</table>

**PARLOR**

<table>
<thead>
<tr>
<th>Model</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
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<tr>
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**PARLOR**

<table>
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<th>Model</th>
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</tr>
</thead>
<tbody>
<tr>
<td>AF66SB</td>
<td>Sunburst / Gloss</td>
</tr>
</tbody>
</table>
### Key Features

**Dreadnought**
- Top: Solid A+ Sitka Spruce
- Back & Sides: Rosewood
- Neck: Mahogany
- Bracing: FST2M
- Bridge: Bi-Level Rosewood
- Fingerboard: Rosewood
- Inlays: Abalone & Mother of Pearl
- Headstock Plate: Rosewood
- Nut & Saddle: Real Bone
- Tuners: Premium Die-cast
- Binding: D’Addario EXP16
- Strings: D’Addario EXP16
- **ARD70E**
  - Natural / Gloss
- **ARD70 SB**
  - Sunburst / Gloss

**Slope Shouldered Dreadnought**
- **ARD70**
  - Natural / Gloss
- **ARD70 CE**
  - Natural / Gloss

**ARD70 Features**
- 12th fret joint
- Slotted headstock

---

During the course of 45 years the Alvarez guitar shop in St. Louis has developed the most comprehensive pre sale inspection and adjustment procedure in the industry.

Every single Alvarez instrument, irrespective of its price point is inspected and adjusted in St. Louis. We know how important it is for a guitar to not just sound right, but to feel right too and play perfectly straight out of the box.

Alvarez instruments go through an advanced set up process that includes a full fretboard level and dress, filing of nut slots and multiple neck/truss rod adjustments. Every fretboard is oiled, every note is tested for clarity and bridge saddle measurements are taken to make sure your guitar feels and plays just right.
Artist Series Parlor’s are amongst our best selling instruments. They are a great mix of old and new with traditional cosmetics and an open, modern projection and sound.
75s

KEY FEATURES
- Top: Solid A+ Western Red Cedar
- Back & Sides: Rosewood
- Neck: Mahogany
- Bracing: FST2M
- Bridge: Bi-Level Rosewood
- Fretboard: Rosewood
- Inlays: Abalone & Mother of Pearl
- Headstock Plate: Rosewood
- Nut & Saddle: Real Bone
- Tuners: Premium Die-cast
- Binding: Ivory ABS
- Strings: D'Addario EXP16
- A/E models come with SY550 EQ with tuner.

GRAND AUDITORIUM

FOLK/OM

AF75
Natural / Gloss

AG75CE
Natural / Gloss

80s

KEY FEATURES
- Top: Solid A+ Sitka Spruce
- Back & Sides: Maple
- Neck: Maple
- Bracing: FST2M
- Bridge: Bi-Level Rosewood
- Fretboard: Rosewood
- Inlays: Abalone & Mother of Pearl
- Headstock Plate: Rosewood
- Nut & Saddle: Real Bone
- Tuners: Premium Die-cast
- Binding: Ivory ABS
- Strings: D'Addario EXP16
- A/E models come with SY550 EQ with tuner.

JUMBO

AJ80
Natural / Gloss

AJ80CE
Natural / Gloss

ALVAREZ PRODUCT GUIDE 2015 | ARTIST SERIES
UKULELES

Artist Ukuleles are traditionally made with fan braces, solid tops and slotted bridges for ease of restringing and improved response. They are stylish Ukuleles with ivory ABS binding and herringbone purfling, real pearl and abalone inlays and our Tenor and Baritone models sport a slotted headstock and open gear vintage style tuners.

KEY FEATURES

Neck:
- Mahogany
- Fan
- Rosewood
- Chrome, Closed back or Open Gear
- Ivory ABS & Herringbone
- D’Addario

Bracing:
- Mahogany
- Fan
- Rosewood
- Ivory ABS

Bridge:
- Rosewood
- Ivory ABS & Herringbone
- D’Addario

Fingerboard:
- Rosewood
- Real Bone
- Chrome, Closed back or Open Gear
- Ivory ABS & Herringbone
- D’Addario

Nut & Saddle:
- Real Bone
- Chrome, Closed back or Open Gear
- Ivory ABS & Herringbone
- D’Addario

Strings:
- D’Addario

Binding:
- Ivory ABS & Herringbone
- D’Addario

Inlays:
- Abalone & Mother of Pearl

Headstock Plate:
- Rosewood

DREADNOUGHT

KEY FEATURES

Top:
- Solid A+ Sitka Spruce

Back & Sides:
- Acaia

Neck:
- Mahogany

Bracing:
- FST2M

Bridge:
- Bi-Level Rosewood

Fingerboard:
- Rosewood

Inlays:
- Abalone & Mother of Pearl

Headstock Plate:
- Rosewood

Nut & Saddle:
- Real Bone

Tuners:
- Premium Die-cast

Binding:
- Ivory ABS

Strings:
- D’Addario EXP16

Electrics fitted with SYS550 and built in tuner.

ALVAREZ PRODUCT GUIDE 2015 | ARTIST SERIES
KEY FEATURES

DREADNOUGHT

- Top: Solid Acoustic Spruce
- Back & Sides: Acacia
- Purfling: 1.5mm Paua Abalone
- Neck: Mahogany
- Bracing: FST2M
- Bridge: Bi-Level Rosewood
- Fingerboard: Rosewood
- Inlays: Abalone & Mother of Pearl
- Headstock Plate: Rosewood
- Nut & Saddle: Real Bone
- Tuners: Premium Die-cast
- Strings: D'Addario EXP16
- Finish: High Gloss Shadowburst

ADA1965 Sunburst / Gloss

ARTIST SERIES

PARLOR

APA1965 Sunburst / Gloss
A freshly formed band of rock and blues musicians were looking for a new name. Guitarist Jerry Garcia happened upon the little-known phrase “grateful dead” in a dictionary, a preciously brief moment, but one that would influence entire generations of rock and roll fans.

The Grateful Dead went on to have one of the most storied careers in all of rock and roll. They produced dozens of albums and played thousands of shows around the globe, supported by a legendary following of loyal fans that continue to celebrate the band to this day. In 1994, the Grateful Dead were inducted into the Rock and Roll Hall of Fame.

To commemorate the band’s 50th Anniversary, Alvarez is proud to present the Grateful Dead Series, limited edition, signature guitars.

1965, PALO ALTO, CA.

Grateful Dead enthusiasts will love the official artwork, applied to the cedar tops by an innovative screen printing process, and all guitarists will appreciate the fine construction, playability and tone of these instruments.

Each model features a solid A grade western red cedar top, screen printed under a flawless satin finish. Other appointments include custom mother of pearl inlays, a rosewood fingerboard and bi-level bridge and 12th fret lightning bolt inlay. Both models are constructed using the Alvarez FST2M hand finished, forward shifted, scalloped bracing system for optimal performance and response.

Each Grateful Dead Series guitar is very slightly unique due to the screen printing process developed to apply the artwork. This process allows the color and grain pattern of each top to contribute towards the aesthetics. Since every piece of wood is unique then the look of each guitar is, too. The printing process also gives the Grateful Dead Series a cool vintage vibe and the color of the solid western red cedar top is allowed to be part of the artwork, again adding individuality, making each one of these guitars a unique, and special instrument.

SIMPLY STUNNING AND UNIQUE, JUST LIKE THE BAND THEMSELVES.

50 YEARS OF THE GRATEFUL DEAD

2015, ST. LOUIS, MO.

Officially Licensed Grateful Dead Product – Rhino Entertainment, A Division of Warner Brothers Music.
**KEY FEATURES**

<table>
<thead>
<tr>
<th>Top</th>
<th>Solid Acorn Western Red Cedar</th>
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</thead>
<tbody>
<tr>
<td>Finish</td>
<td>Silk Printed under Satin</td>
</tr>
<tr>
<td>Back &amp; Sides</td>
<td>Mahogany</td>
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<tr>
<td>Neck</td>
<td>Mahogany</td>
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<tr>
<td>Bracing</td>
<td>FST2M</td>
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<tr>
<td>Bridge</td>
<td>Bi-Level Rosewood</td>
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<tr>
<td>Inlays</td>
<td>Mother of Pearl</td>
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<td>Fingerboard</td>
<td>Rosewood</td>
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<td>Headstock Plate</td>
<td>Rosewood</td>
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<tr>
<td>Nut &amp; Saddle</td>
<td>Real Bone</td>
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<tr>
<td>Tuners</td>
<td>Premium Die-cast</td>
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<tr>
<td>Binding</td>
<td>Ivory ABS</td>
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<tr>
<td>Bridge Pins</td>
<td>PPS</td>
</tr>
<tr>
<td>Strings</td>
<td>D’Addario EXP16</td>
</tr>
</tbody>
</table>

**CUSTOM ARTWORK**

Inspired by classic Grateful Dead images, the designs have been applied using a custom screen printing process. Thanks to Mother Nature, each guitar top varies slightly in both grain and color, making every Alvarez Grateful Dead guitar a unique instrument.

**SIGNATURE 12th FRET INLAY**

The “Lightning Bolt” is a Grateful Dead icon, and a design used on Bob Weir’s WY1. The Inlay is made from premium Mother of Pearl.

**DANCING BEAR**

Like the artwork applied to the top, the guitar itself is meant to be full of surprises. We could not resist adding the dancing bear to the back of the headstock.

“Alvarez is proud to have had Jerry and Bob play Alvarez guitars for so long. Bob continues today playing his Signature Series WY1.”

---

**GRATEFUL DEAD SERIES**

**ARTIST SERIES**

**FOLK/OM**

AF65GD/F

AF65GD/M
The All-New Masterworks Series.

Nothing can really match a guitar made from all-solid wood. The deflection of the notes is quicker, the quality of the note is better and the sound of your guitar will improve as it ages.

Masterworks are great guitars, seriously powerful, and responsive and now built with our new FST2M bracing system, their sound is so refined and articulate, it’s hard to match.
**KEY FEATURES**

**60s**
- **Top**: Solid AA Sitka Spruce
- **Back & Sides**: Solid African Mahogany
- **Neck**: One piece mahogany, 50/50 Semi Gloss Finish
- **Bracing**: FST2M
- **Bridge**: Bi-Level Rosewood
- **Inlays**: Paua, Abalone & Mother of Pearl
- **Fingerboard**: Rosewood/12th Fret Inlay
- **Headstock Plate**: Rosewood
- **Nut & Saddle**: Real Bone
- **Strings**: D’Addario EXP16
- **A/E models come with SYS650 EQ with tuner.**

**65s**
- **Top**: Solid AA Western Red Cedar
- **Back & Sides**: Solid African Mahogany
- **Neck**: One piece mahogany, 50/50 Semi Gloss Finish
- **Bracing**: FST2M
- **Bridge**: Bi-Level Rosewood
- **Inlays**: Paua, Abalone & Mother of Pearl
- **Fingerboard**: Rosewood/12th Fret Inlay
- **Headstock Plate**: Rosewood
- **Nut & Saddle**: Real Bone
- **Fingerboard**: Premium, Chrome Die Cast
- **Bridge Pins**: Ebony
- **Strings**: D’Addario EXP16
- **A/E models come with SYS650 EQ with tuner.**

**A66s**
- **DREADNOUGHT**
- **Top**: Solid African Mahogany
- **Back & Sides**: Solid African Mahogany
- **Neck**: One piece mahogany, 50/50 Semi Gloss Finish
- **Bracing**: FST2M
- **Bridge**: Bi-Level Rosewood
- **Inlays**: Paua, Abalone & Mother of Pearl
- **Fingerboard**: Rosewood/12th Fret Inlay
- **Headstock Plate**: Rosewood
- **Nut & Saddle**: Real Bone
- **Tuners**: Premium, Chrome Die Cast, Gold w/Ebony Buttons
- **Binding**: Acacia Koa
- **Bridge Pins**: Ebony
- **Strings**: D’Addario EXP16
- **A/E models come with SYS650 EQ with tuner.**
A66S

All Solid African Mahogany with our Stunning Shadowburst Finish.

PARLOR

MFA66SHB
Shadowburst/ Gloss

MFA66CESHB
Shadowburst/ Gloss

MPA66SHB
Shadowburst/ Gloss

A70S

PARLOR

MDA70
Natural/ Gloss

MDA70CE
Natural/ Gloss

MGA70E
Natural/ Gloss

MDA70
Natural/ Gloss

GRAND AUDITORIUM

Top
Solid AA Sitka Spruce

Back & Sides
Solid East Indian Rosewood

Neck
One piece mahogany, 9000 Semi Gloss Finish

Bracing
FST2M

Bridge
Bi-Level Rosewood

Inlays
Abalone & Mother of Pearl

Fingerboard
Rosewood/ 12th Fret Inlay

Purfling
1.5mm Paua Abalone

Headstock Plate
Rosewood

Nut & Saddle
Real Bone

Tuners
Premium Die Cast, Gold w/Ebony Buttons

Binding
Flame Maple

Bridge Pins
Ebony

Strings
D’Addario EXP

A/E models come with SYS650 EQ with tuner

FOLK/ OM

MPA66SHB
Shadowburst/ Gloss

MFA66SHB
Shadowburst/ Gloss

1.5mm paua abalone purfling.

ALVAREZ PRODUCT GUIDE 2015 | MASTERWORKS SERIES
A70s

Real Paua Abalone Purfling and Curly Maple Binding Frame Flawless Sitka Tops.

CLASSICAL

FOLK/OM

A70 S

MCA70
Natural/Gloss

MFA70
Natural/Gloss

MFA70CE
Natural/Gloss

1.5mm paua abalone purfling.
ALVAREZ ARTISTS

Some of most creative and successful artists ever to grace the planet have chosen Alvarez. Thank you.

Past and present Alvarez players include Joe Bonamassa, Bono, Johnny Cash, Crosby Stills & Nash, Ani DiFranco, Jerry Garcia, Sir Paul McCartney, Monte Montgomery, Carlos Santana, Josh Turner, Bob Weir, Tom York, and many more. It gives us great pride to see such wonderful artists perform with Alvarez instruments.

MONTE MONTGOMERY

No one on earth plays acoustic guitar like Monte, listed in Guitar Player magazine’s Top 50 All-Time Greatest Guitarists, he won Best Acoustic Guitar Player at SXSW 7 years in a row.

We can only thank our lucky stars he chose Alvarez early in his career, and has been with us ever since.

BOB WEIR

A living legend, founder member of The Grateful Dead and all round music pioneer. Bob is one of our longest endorsers and friends.

ANI DIFFRANCO

Ani is a Grammy Award winner with over 20 album releases and long time Alvarez artist.
Perfection is a journey, not a destination.

The wonderful thing about making acoustic guitars is they are incredibly sensitive and complex instruments. Decades, careers, lifetimes have been spent trying to perfect or find the sound in the luthier’s head, but often it eludes us. Only time, experimentation and experience can help us get the results we are after.

Alvarez-Yairi guitars have held a special place in players hearts for nearly fifty years. Some of the greatest songwriters and guitarists ever to grace the planet have played them. So when we came to updating the Alvarez-Yairi Series, we did it with great care and the reverence it deserves.

Two years of development has resulted in us producing the finest guitars we have ever made. Eloquently voiced instruments, beautifully balanced with a charisma and tonal personality you will fall in love with.

The all-new Alvarez-Yairi Series is simply superb.
YAIRI
MASTERWORKS

DREADNOUGHT

DYM75B
Finish: Natural Satin
Top: Solid AA Sitka Spruce
Back & Sides: Solid Mahogany

DYM75
Finish: Natural Satin
Top: Solid AA Western Red Cedar
Back & Sides: Solid East Indian Rosewood

DYM60
Finish: Natural Gloss
Top: Solid AA Sitka Spruce
Back & Sides: Solid Mahogany

KEY FEATURES

Neck
Mahogany, one piece with extended neck joint, 50/50 finish

Bracing
Hand Carved FTS2

Bridge
Ebony, Direct Coupled

Nut & Saddle
Abalone & Mother of Pearl

Fingerboard
Ebony/12th Fret Inlay

Headstock Plate
2mm Rosewood

Inlays
Abalone & Mother of Pearl

Tuners
Ebony, Direct Coupled

Tuners
Abalone & Mother of Pearl

Bridge Pins
Ebony

Strings
Ebony/D’Addario EXP

DYM70
Finish: Natural Satin
Top: Solid AA Sitka Spruce
Back & Sides: Solid East Indian Rosewood

PARLOR

PYM70
Finish: Natural Gloss
Top: Solid AA Sitka Spruce
Back & Sides: Solid East Indian Rosewood

FOLK/OM

FYM75
Finish: Natural Satin
Top: Solid AA Western Red Cedar
Back & Sides: Solid East Indian Rosewood

CLASSICAL

CYM95
Finish: Natural Satin
Top: Solid AA Western Red Cedar
Back & Sides: Solid East Indian Rosewood

Neck
Mahogany, one piece with extended neck joint, 50/50 finish

Bracing
Hand Carved FTS2

Bridge
Ebony, Direct Coupled

Inlays
Abalone & Mother of Pearl

Fingerboard
Ebony/12th Fret Inlay

Headstock Plate
2mm Rosewood

Nut & Saddle
Abalone & Mother of Pearl

Tuners
Ebony/D’Addario EXP

Bridge Pins
Ebony

Strings
Ebony/D’Addario EXP

FOLK/OM

FYM75
Finish: Natural Satin
Top: Solid AA Western Red Cedar
Back & Sides: Solid East Indian Rosewood

CYM95
Finish: Natural Satin
Top: Solid AA Western Red Cedar
Back & Sides: Solid East Indian Rosewood

Neck
Mahogany, one piece with extended neck joint, 50/50 finish

Bracing
Hand Carved FTS2

Bridge
Ebony, Direct Coupled

Inlays
Abalone & Mother of Pearl

Fingerboard
Ebony/12th Fret Inlay

Headstock Plate
2mm Rosewood

Nut & Saddle
Abalone & Mother of Pearl

Tuners
Ebony/D’Addario EXP

Bridge Pins
Ebony

Strings
Ebony/D’Addario EXP

CLASSICAL

CYM95
Finish: Natural Satin
Top: Solid AA Western Red Cedar
Back & Sides: Solid East Indian Rosewood

Neck
Mahogany, one piece with extended neck joint, 50/50 finish

Bracing
Hand Carved FTS2

Bridge
Ebony, Direct Coupled

Inlays
Abalone & Mother of Pearl

Fingerboard
Ebony/12th Fret Inlay

Headstock Plate
2mm Rosewood

Nut & Saddle
Abalone & Mother of Pearl

Tuners
Ebony/D’Addario EXP

Bridge Pins
Ebony

Strings
Ebony/D’Addario EXP

DYM70SB
Finish: Sunburst/ Gloss
Top: Solid AA Sitka Spruce
Back & Sides: Solid East Indian Rosewood

DYM75
Finish: Natural Satin
Top: Solid AA Western Red Cedar
Back & Sides: Solid East Indian Rosewood

DYM70SB
Finish: Sunburst/ Gloss
Top: Solid AA Sitka Spruce
Back & Sides: Solid East Indian Rosewood

DYM60
Finish: Natural Gloss
Top: Solid AA Sitka Spruce
Back & Sides: Solid Mahogany

DYM70
Finish: Natural Satin
Top: Solid AA Sitka Spruce
Back & Sides: Solid East Indian Rosewood

PYM70
Finish: Natural Gloss
Top: Solid AA Sitka Spruce
Back & Sides: Solid East Indian Rosewood

FYM75
Finish: Natural Satin
Top: Solid AA Western Red Cedar
Back & Sides: Solid East Indian Rosewood

CYM95
Finish: Natural Satin
Top: Solid AA Western Red Cedar
Back & Sides: Solid East Indian Rosewood
FOLK/ OM

**Top**
Solid AA Western Red Cedar

**Back & Sides**
Rosewood

**Neck**
Mahogany, one piece with extended neck joint. 50/50 finish

**Bracing**
FTSM

**Bridge**
Rosewood, Direct Coupled

**Inlays**
Abalone & Mother of Pearl

**Fingerboard**
Rosewood with 12th Fret Inlay

**Headstock Plate**
2mm Rosewood

**Nut & Saddle**
Ivoroid

**Brace Pins**
Ebony

**Strings**
D’Addario EXP

A/E models come with SY650 EQ with tuner.

**Key Features**

**DY1TS**
Tobacco Sunburst/ Gloss
1.5mm Abalone Purfling

**WY1TS**
Tobacco Sunburst/ Gloss
1.5mm Abalone Purfling

**WY1**
Natural/ Satin

**Bob Weir**

**Ani DiFranco**
**YAIRI STANDARDS**

**DY65CE**
- Finish: Natural/Satin
- Top: Solid AA Cedar
- Back & Sides: Mahogany

**DY70CE**
- Finish: Natural/Gloss
- Top: Solid AA Sitka Spruce
- Back & Sides: Rosewood

**PY70**
- Finish: Natural/Satin
- Top: Solid AA Sitka Spruce
- Back & Sides: Rosewood

**PY75**
- Finish: Natural/Gloss
- Top: Solid AA Cedar
- Back & Sides: Rosewood

**CY70**
- Finish: Natural/Gloss
- Top: Solid AA Sitka Spruce
- Back & Sides: Rosewood
- Slim body, 48mm nut

**CY70CE**
- Finish: Natural/Gloss
- Top: Solid AA Sitka Spruce
- Back & Sides: Rosewood

**CY75**
- Finish: Natural/Gloss
- Top: Solid AA Cedar
- Back & Sides: Rosewood

**CY75CE**
- Finish: Natural/Gloss
- Top: Solid AA Cedar
- Back & Sides: Rosewood

**CYS70CE**
- Finish: Natural/Gloss
- Top: Solid AA Sitka Spruce
- Back & Sides: Rosewood

**CYS70CE**
- Finish: Natural/Gloss
- Top: Solid AA Sitka Spruce
- Back & Sides: Rosewood

**KEY FEATURES**

- **Neck**: Mahogany, one piece with extended neck joint.
- **50/50** Finish
- **Bracing**: FTS2M
- **Bridge**: Rosewood, Direct Coupled
- **Fret Inlay**: Abalone & Mother of Pearl
- **Inlays**: Abalone & Mother of Pearl
- **Nut**: Real Bone
- **Saddle**: Gold, Gold kovrd
- **Bridge Pins**: Ebony
- **Tuners**: Gotoh, Gold
- **Inlays**: Abalone & Mother of Pearl
- **Fingerboard**: Rosewood with 12th Abalone Fret Inlay
- **Frets**: 6mm Rosewood
- **Bone**: Gold, Gold kovrd
- **Bridge Pins**: Ebony
- **Strings**: D’Addario EXP
- **A/E models come with SYS650 EQ with tuner.**
<table>
<thead>
<tr>
<th>Model</th>
<th>Top Finish</th>
<th>Back &amp; Sides Finish</th>
<th>Overall Length (mm)</th>
<th>Neck Joint</th>
<th>Bracing System</th>
<th>Gig Bag/Case</th>
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50 years of craftsmanship, tone and beauty.

The 1965 Series has been designed to commemorate our 50th Anniversary. The Series demonstrates what we believe to be the epitome of Alvarez; craftsmanship, tone and beauty.

They are made with premium North American, solid Sitka tops, beautiful Acacia back and sides and hand crafted Paua Abalone purfling.

Available in Standard Dreadnought, Slope Shoulder Dreadnought, OM & Parlor, in a flawless Shadowburst finish.